



5th  
DHAKA  
International  
**Lighting  
Expo 2023**

**7 · 8 · 9**

**DECEMBER 2023**

10:30 AM ~ 08:00 PM

ICCB, Dhaka

Host Country Partner

**CEMS**  
BANGLADESH



AN INTERNATIONAL EXHIBITION ON LIGHTING AND INTELLIGENT APPLICATIONS FOR BANGLADESH

### SCHEDULE

Date	:	7 ~ 9 December
Venue	:	International Convention City, Bashundhara, Dhaka, Bangladesh.
Opening Hours	:	10:30 AM to 8:00 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors
Website	:	<a href="http://www.cems-lightingexpo.com">www.cems-lightingexpo.com</a>

## 7 Reasons to Participate in the 5<sup>th</sup> Dhaka Int'l Lighting Expo 2023



1. According to a report titled "Marketing Strategy for Emerging LED Product in Lighting Industry of Bangladesh," LED lights dominated 29 per cent market of the bulb sector in 2016, and in the year 2022 this more than doubled to 60%.
2. In 2022 more than 60 per cent of the country's LED bulbs market, which is estimated at nearly Tk 4,000 crore –Tk 5,000 crore, is already gobbled up by LEDs. They claimed that Bangladesh has a huge demand of nearly 8-9 crore units of electric bulbs per year.
3. 5<sup>th</sup> Dhaka Int'l Lighting Expo 2023 is the Oldest & Biggest of its kind serving the Lighting Industry of Bangladesh for multiple years now and gaining popularity in the Business Realm.
4. The Government of Bangladesh has announced an investment of Tk100 crore through government-funded venture capital – Startup Bangladesh Limited – which includes many SME Light Manufacturing Companies.
5. In the 2021-22 fiscal year, the sector saw a significant year-on-year growth of 50.4% to \$796 Million from \$529 Million in the 2019-2020 fiscal, which was also when the government declared light engineering goods as "Product of the Year".
6. Despite the Global Economic Challenges, the Light Sector of Bangladesh exported \$529 million in Fiscal Year 2021 – a big jump from \$292.92 million which was during the 2020 pandemic Fiscal Year.
7. Participate in 5th Dhaka Int'l Lighting Expo Show 2023. Meet and connect with the top light manufacturers through the Expo.

## EVENT PROFILE

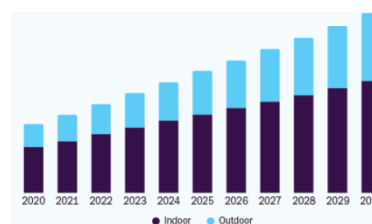
CEMS-Global, having a reputation as a Multinational Exhibition organizer is going to organize the '5<sup>th</sup> DHAKA INTERNATIONAL LIGHTING EXPO 2023' in Dhaka and is set to be once again Bangladesh's premier international exhibition on lighting control, intelligent system, LED technology and lighting, lighting engineering, lighting design and intelligent lighting, etc. A wide range of lighting technologies and components for commercial, industrial, residential and urban applications will be presented in the Expo. The Government of Bangladesh has also encouraged lighting energy saving products and has also previously declared the Light Engineering Industry as one of the most priority sectors in the country. So, this expo will be a perfect B2B networking platform to target the Lighting industry of Bangladesh and launch new products, expanding market and sales with important buyers and form strategic partnerships with Local Importers, Agents and retailers.



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## WHY BANGLADESH? FACTS & FIGURES

Bangladesh is urbanizing fast. In the 2021-22 fiscal year, the sector saw a significant year-on-year growth of 50.4% to \$796 Million from \$529 Million in the 2019-2020 fiscal, which was also when the government declared light engineering goods as "Product of the Year". The country is quickly moving to a high-value, knowledge-intensive society. According to a report titled "Marketing Strategy for Emerging LED Product in Lighting Industry of Bangladesh," LED lights dominated 29 per cent market of the bulb sector in 2016, and in the year 2022 this more than doubled to 60%. Despite the Global Economic Challenges, the Light Sector of Bangladesh exported \$529 million in Fiscal Year 2021 – a big jump from \$292.92 million which was during the 2020 pandemic Fiscal Year. Investing in the Lighting Sector of Bangladesh is currently a great option because the Government of Bangladesh has announced an investment of Tk100 crore through government-funded venture capital – Startup Bangladesh Limited – which includes many SME Light Manufacturing Companies.



## PROFILE OF EXHIBITS

Professional Lighting: Commercial lighting/Household lighting/Road lighting/Industrial Lighting/The landscape lighting/Decorative lighting/Smart lighting. Lighting Control and Intelligent Systems: Switches/Control Systems. Lighting Application Project: Lighting Engineering/Lighting Design/Energy Management. LED Technology & System Accessories: Chip Manufacturing Technology and Equipment/Driving Component/Packaging Technology and Equipment/Light fittings & electrical accessories/Lighting Measuring and Testing Equipment/LED display and lighting.

## PROFILE OF VISITORS

'5<sup>th</sup> DHAKA INTERNATIONAL LIGHTING EXPO 2023' will assemble qualified and senior visitors having the authority to purchase or influence purchase of products and services from the entire Industry of Bangladesh and will focus on Target visitors consisting of Businessmen, Public & Private Power utilities, OEMs, Project Developers, Contractors, Top Executives, Consultants, Engineers, CEO's & Operation / Production Managers from ALL Industry sectors of Bangladesh, professionals, Agencies, Operation Managers / In-charge, Procurement Managers, Manufacturers, Exporters, Importers & Traders from all

sectors of the Industry, Trading Companies, Export Houses, Government Agencies, Trade Delegations, Associations. Associations.

### **ABOUT CEMS-GLOBAL (ORGANIZER)**

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span more than 3 decades has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are.

**ORGANIZER**

In Association with:

**GLOBAL HQ:**

CONFERENCE &amp; EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]

New York, USA

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